

# NEW YORK

MAGAZINE



## GRUB STREET

Daily Food News From New York Magazine

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### Kusmi Tea Will Open First New York Store

By: [Daniel Maurer](#)



The brand of tea that Lady Gaga turned to when she wanted to kick ciggies has signed a lease at 1037 Third Avenue near 62nd Street, according to brokers **Faith Hope Consolo** and **Joseph Aquino** of Prudential Douglas Elliman's Retail Group.

Despite having grossed \$11 million in revenue last year, **Kusmi** (which grew out of a Russian company founded in 1867 and is now based in Paris) didn't have a New York flagship till now (though its Russian, Chinese, and Japanese blends have been available at Zabar's and Dean & DeLuca). Time to dust off the samovar.