

REAL ESTATE WEEKLY

March 3, 2010

RETAIL

Coveted mansion on the market

The grand, turn-of-the-century former Frederick Edey mansion at 10 West 56th Street — once home to Liz Taylor’s favorite husband, Michael Todd, and most recently the headquarters of Felissimo Universal Corporation of America — is being marketed by Faith Hope Consolo and Joseph Aquino of Prudential Douglas Elliman’s Retail Group.

The renovated, 11,700 s/f commercial elevator townhouse has six 1,950 s/f floors, and a full basement and sub-basement. The zoning comprises retail on the first four levels, with the top two levels dedicated for showroom/office use. The building is prominently visible from Fifth Avenue.

Located on a signature block, 10 West 56th Street is steps from Henri Bendel and Harry Winston, and around the corner from Giorgio Armani, Gucci and Abercrombie. It is also across from Norma Kamali and the Chambers Hotel.

“A mint condition, brand building just off Fifth Avenue, in the heart of the most exclusive section of midtown Manhattan, is simply a rarity,” said Consolo. “This building has such a dynamic visual presence that for years it was identified by the Felissimo flags in the front,”

added Aquino. “But whichever flags fly, this is an unparalleled opportunity for a brand building equally suited for a fashion house or global headquarters.”

