

# The Twelve Days of Shopping:

**BY FAITH HOPE CONSOLO**



# THE TWELVE DAYS OF SHOPPING:

## *Avenues Decked With Megawatt Décor and New Stores*

'Tis the season for me to send you warm wishes and talk shop about the City's retail landscape. Look around - Manhattan is twinkling with the best new stores, all boasting to-die-for decadence. Aren't you glad you've been good this year? Join me on a whirlwind review of Manhattan for the holidays: the Twelve Days of Shopping.

On the first day of Shopping to start the season right, my true love went with me, *on a stroll through the city to enjoy the beauty and extravagance of the season*. People come from far and wide to bask in the glow that is Manhattan. Holiday windows get us in the holiday mood! Let us survey the splendor behind the glass. On the Golden Mile, **Barney's** at 660 Madison Avenue is named "Happy Andy Warhol-idays." Simon Doonan chronicles the years of Andy Warhol's life by decade, starting with the illustrator days of the 1950's, through the "collectibles" period in the 1980's. It is witty, quirky and the details are just divine - certainly the coolest dressed

window in town! On Fabulous Fifth, Bergdorf Goodman, 754 Fifth Avenue, features “The Art of Celebrating,” massive windows with so much to look at that one is uncertain where to start. Each window presents a different holiday theme, such as “Recollect,” with vintage typewriters and cameras; “Decorate,” featuring a gingerbread dream; and “Entertain,” with a polar bear clad in a tuxedo opening the door for a woman decked in fur. **Henri Bendel**, 712 Fifth Avenue, features candy dreams and scenes from the days of yore. **Saks Fifth Avenue**, 611 Fifth Avenue, touts “The Perfect Snowflake” where six windows tell the tale of five imperfect ice crystals set against an art deco scene. In the final window, all of the not-so-perfect crystals merge into perfection as one snowflake over the Empire State Building, the Chrysler Building, and the Rockefeller Center buildings. **Lord & Taylor**, 424 Fifth Avenue, boasts “It’s a Gift of Joy.” This family favorite is six perfect windows inspired by vintage postcards celebrating highlights of the season: tree trimming parties, skating at Central Park and family dinners. **Bloomingdales**, 59th Street and Lexington Avenue, shows us “The World Celebrates” with multicultural displays for Kwanzaa, Hanukkah and other traditions around the world. Last but certainly not least, **Macy’s**, 34th Street Herald Square, has selected the theme, “O Christmas Tree,” and features the most exciting display - a fire-breathing dragon, a lion, a world under the sea, and the North Pole. Scenes from Miracle on 34th Street grace - where else but 34th Street.





On the second day of Shopping, my true love sent to me, *sparkling breathtaking jewels*. This year has seen some of the most elite jewelers open their gilded doors. Continuing this tradition, **Chopard** will have a mega-shop at 709 Madison Avenue. **Manfredi** timepieces and exquisite jewelry is to be perfectly positioned at 470 Park Avenue. **Pomellato** has debuted at 741 Madison Avenue near 64th Street, with vivid cocktail rings, colorful stone earrings and fashionable pendants. **Buccellati's** renovated palace on 57th Street will purvey ornate Italian aesthetic jewelry with a modern flair. **Niwaka**, the Tiffany of Japan, will launch their flagship at 608 Fifth Avenue in Rockefeller Center.

On the third day of Shopping, my true love sent to me, *feminine dresses and fashion-forward frocks*. **Miguelina**, flirty dresses and accessories bedecked with lace, ribbons and embroidery, will open at 347 Bleecker Street. **Martier**, a full-service European boutique complete with a Spa Retreat and French Café, will open a duplex store at 1014 Second Avenue. Fashion forward favorite **Searle** debuted a first ever brand store at 1144 Third Avenue.

On the fourth day of Shopping, my true love sent me to, *an all-in-one haven to be pampered*. **Timothy Everest** launched a veritable emporium within **Bumble and Bumble** in the Meatpacking District -- an English bespoke, café and tea shop, barber shop, home and travel accessories now grace 415 West 13th Street.

On the fifth day of Shopping, my true love sent to me, *spellbinding shoes and accessories*. **Té Casan** in Soho is the largest shoe store

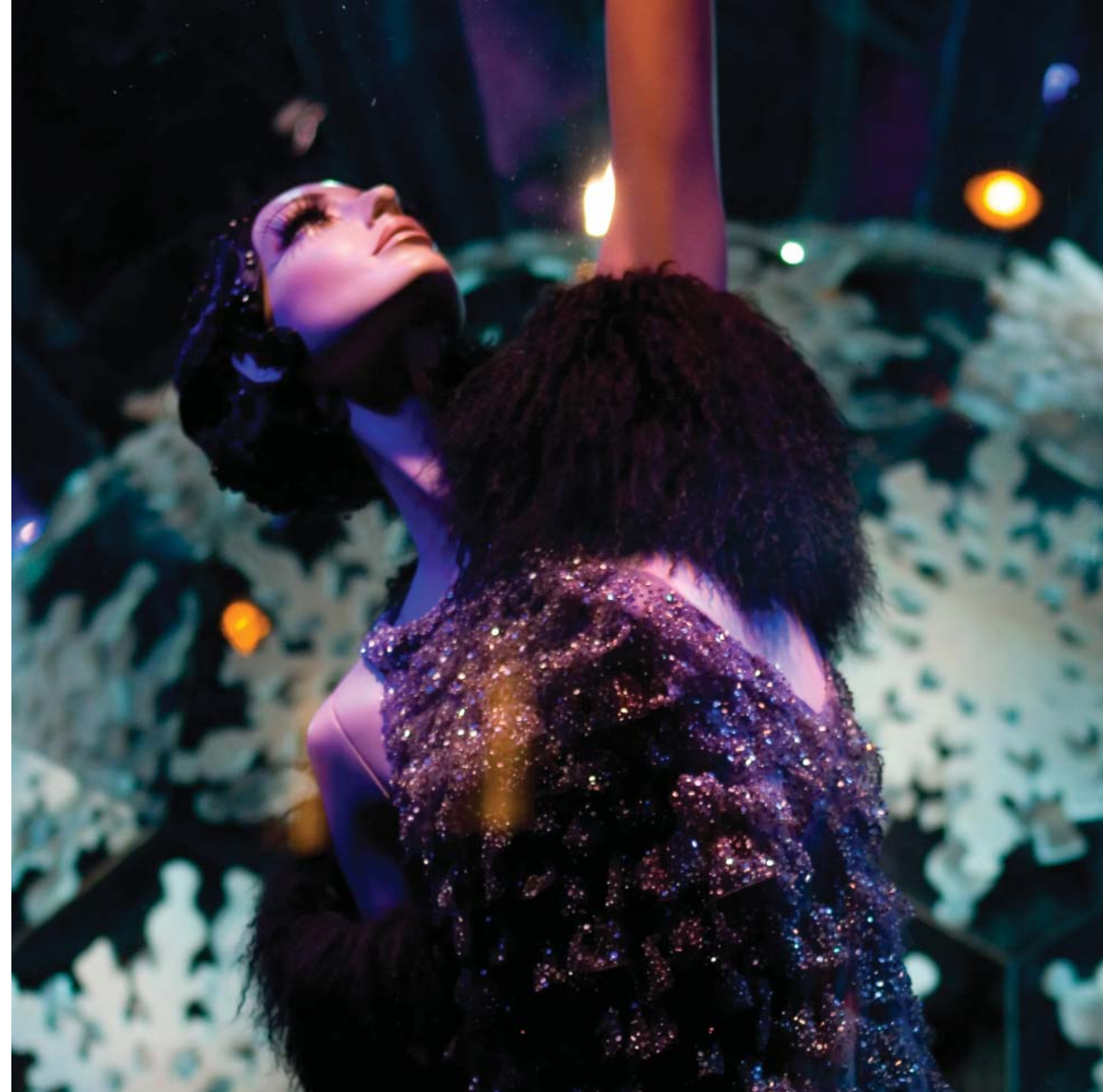
in the city at 382 West Broadway and features all of the top talents- Vivienne Westwood, Alexander McQueen, and more. Shoes for absolutely every taste and every price point. **Mulberry** has opened its first US boutique at 387 Bleecker Street and a flagship at 605 Madison Avenue.

On the sixth day of Shopping, my true love sent to me, *fine art to fulfill my creative whims*. The latest retail trend - an influx of fine art galleries - is producing a feast for the eyes. **Lumas**, a German-based photography gallery, just leased space at 77 Wooster Street. Philadelphia-based fine art and antiques emporium **Berman Galleries** will be at 65th Street and Madison Avenue.

On the seventh day of Shopping, my true love sent to me, *the best bottle of bubbly*. Good news for Park Avenue Oenophiles - world renowned wine store **Sherry-Lehmann** will move to three floors at 505 Park Avenue after being a Madison Avenue staple for 72 years.

On the eighth day of Shopping, my true love sent to me, *a technology-forward gift to satisfy my inner modernist*. **Sub Chrono**, high-tech modern Swiss watches opened its first New York location at 580 Fifth Avenue and 46th Street. The first Manhattan **Palm Store** is at 30 Rockefeller Center.

On the ninth day of Shopping, my true love sent to me, *modern design in minimalist spaces*. **Yohji Yamamoto**, prominent Japanese designer, has leased One Gansevoort Street, one block from the





Gansevoort Hotel and the Soho House. **BO Concepts**, took a store on East 57th Street between Second and Third Avenues, next to Maurice Villency. **Alessi**, Italian home wares, came to 130 Greene Street.

On the tenth day of Shopping, my true love sent to me, *the latest in luxe sport*. **Puma**, with stores already in the Meatpacking District and Soho, unveiled its new prototype at 33 Union Square West.

On the eleventh day of Shopping, my true love sent to me, *wonderful gifts from new shops transplanted from around the globe*. UK designer **Karen Millen** will come to Prince Street. Quirky Brit **Paul Smith** has opened a multilevel emporium at 142-144 Greene Street and **Mango** comes from Spain to 561 Broadway. Japan's **Uniqlo** has a flagship at 546 Broadway, with a rainbow of holiday cashmere. British menswear designer **Oliver Spencer** set up his first shop at 750 Greenwich Street.

On the twelfth day of Shopping, my true love sent me to *find gifts from a vast array of worthy new shopping options for the younger set*. **Calypso Christiane Celle Enfant** now has a concept store for baby at 407 Broome Street. French children's fashion-house **Bonpoint** is next to Ralph Lauren at 392 Bleecker Street and Baby Cottons will bring its signature onesies and hats to 1236 Madison Avenue.

So raise a glass with me and toast 2007 - to the City that continues to boast the best products, best people and best places!



**HAPPY HOLIDAYS  
& HAPPY  
SHOPPING!**

*Faith*

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