

Prototype 3

THE RESIDENTIAL MARKETPLACE

A Real Estate Weekly Publication

June 8, 2011

NEW DEVELOPMENT

PRUDENTIAL DOUGLAS ELLIMAN

Katzen on cue

Frances Katzen, managing director of The Katzen Group at Prudential Douglas Elliman, has been tapped to handle the exclusive sales and marketing for the new boutique condominium development, 534 West 42nd Street.

The one-of-a-kind, nine-story building features seven loft homes, an exclusive amenities package and is designed by architect Brian R. Boyle with interiors by Nick Olsen.

"We have already received a tremendous amount of interest in the project and we expect the momentum to continue," said Katzen of the six-unit building of 1,148 s/f one-bedrooms and a 2,206 s/f penthouse ready for immediate occupancy.

Each home offers spacious bedrooms with walk-in closets, private outdoor terraces and supple finishes.

Prices begin at \$900,000.