

BROKERS WEEKLY

June 6, 2012

NEW DEVELOPMENT

• PRUDENTIAL DOUGLAS ELLIMAN

Times Square hot spot

The boutique condo at 534 West 42nd Street is nearly 50% sold, according to Frances Katzen, the exclusive sales and marketing agent for the development.

Buyers, she said, like the building's sleek elegance and ease of access to some of the city's best cultural, entertainment and restaurant offerings.

"We are thrilled to have reached this sales milestone," said Katzen, managing director of The Katzen Group at Prudential Douglas Elliman.

"Prospective buyers are beginning to recognize the value in purchasing a home in today's market, and 534 West 42nd Street is truly top-quality product. We don't expect the remaining units to last long."

Remaining residences at the nine-story building include, three 1,148 s/f one-bedroom homes and a 2,206 s/f penthouse ready for immediate occupancy. Pricing begins at \$799,000.

